

October 9, 2024

**Attn: Organization Leaders & Business Owners**

Proud Americans and Veteran Supporters

Help Us Support our U.S. Veterans and their Families

Re: 2024 SoCal Veterans Employment & Resource Expo: "Tomorrow's Electric Technology... Starting Today"

Dear Veteran Supporter,

Southern California is home to one of the largest military veteran populations in the country, and this November, we are proud to host the **SoCal Veterans Expo** at the Ontario Convention Center to connect veterans with employers and resources that will help them build a stable and prosperous future for them and their families.

We invite you to join us as a **Sponsor** of this meaningful event, taking place on **Friday, November 15, 2024**, from 9:00 a.m. to 2:00 p.m. Your generous financial contribution and presence will directly support our veterans, providing them with job opportunities and essential services to improve their lives and the lives of their families.

As a sponsor, you will be showcasing your organization's commitment to helping those who have served our country, while gaining valuable visibility and networking opportunities with business and government leaders. This event is focused on a huge audience in four Southern California Counties including Los Angeles, Orange, San Bernardino and Riverside.

We have several sponsorship levels available, and we encourage you to visit <https://SoCalVetExpo.org/> to explore the options. By serving as a sponsor, you will not only be assisting veterans in their career journeys but also aligning your brand with a cause that resonates within our diverse and expansive SoCal community.

We look forward to partnering with you to make a significant impact at this event.

Sincerely,

*Dr. Monica Christianson*

Dr. Monica Christianson, PhD.  
**SoCal Veterans Expo 2024, Chair**  
*Warrior's Art Project, Founder*



**We Support Our Veterans**  
*and Families!*

**FREE  
Admission  
& Parking**



**Open to  
the Public**

PROUDLY PRESENTS:



## EMPLOYMENT & RESOURCES

FEATURING:



**Joby Aviation, Inc.** is developing an all-electric, vertical take-off and landing air taxi.

**FRIDAY, NOVEMBER 15<sup>TH</sup>**

**9:00 A.M. TO 2:00 P.M.**

**ONTARIO CONVENTION CENTER**

Pre-registration is required. Space is limited.

For more info or register, please visit:

[www.SoCalVetExpo.org](http://www.SoCalVetExpo.org)

**100's of Tech  
Jobs Available**

**FREE**

- Resources
- Training
- Giveaways
- Entertainment and more!

POWERED BY:





**FRIDAY, NOVEMBER 15<sup>TH</sup>**  
**9:00 A.M. TO 2:00 P.M.**  
**ONTARIO CONVENTION CENTER**

**TITLE SPONSORSHIP – \$50,000**

- “Presented by YOUR COMPANY NAME” in all print advertising
- Premium booth space in premium location
- Title sponsorship recognition on SoCal Veterans Expo website
- Signage in entrance and registration areas with the Title sponsor status and logo
- Recognition on all marketing and media outreach

**PLATINUM SPONSORSHIP – \$25,000**

- Premium booth space in premium location
- Recognition as sponsor in all print advertising
- Platinum sponsorship recognition on SoCal Veterans Expo website
- Recognition on all marketing and media outreach

**GOLD SPONSORSHIP – \$15,000**

- Prime table location
- Recognition as sponsor in all print advertising
- Gold sponsorship recognition on SoCal Veterans Expo website
- Signage in entrance and registration areas with the Gold sponsor status and logo
- Recognition on marketing and signage

**SILVER SPONSORSHIP – \$10,000**

- Prime table location
- Recognition as sponsor in all print advertising
- Silver sponsorship recognition on SoCal Veterans Expo website
- Signage in entrance and registration areas with the Silver sponsor status and logo
- Recognition on marketing and signage

**TABLE SPONSORSHIP – \$5,000**

- 6 ft. table space
- Booth sponsorship recognition on SoCal Veterans Expo website
- Recognition on marketing and signage

**OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE**

- Vet Lunch Sponsor: \$2,500 (Event and Website Recognition) - **SOLD**

For more info or register, please visit:

[www.SoCalVetExpo.org](http://www.SoCalVetExpo.org)